

Discover

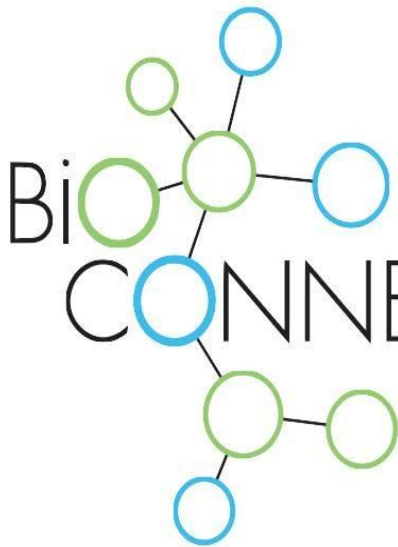
Inspire

Innovate



BtGSS

Presents



BioCONNECT-ing Academia and Industry

**8th Annual BioConnect Symposium
In Conjunction With
International Biotechnology Symposium 2018**

August
16th
2018

1001 Pace Jean-
Paul-Riopelle
Montreal, QC

Palais
Des Congrès

Why Sponsor Us?

The McGill Biotechnology Graduate Students Society (BtGSS) will be organizing its *Eighth Annual BioConnect Symposium in conjunction with International Biotechnology Symposium (IBS 2018) on August 16th, 2018 at Palais des Congrès*. The overarching theme this year is fostering collaboration between academia and industry. This year's symposium will emphasize the current prospects of biotechnology in both academia and industry as well as explore the future and growth of this field.

We hope to build upon last year's event "Today's Passion, Tomorrow's Innovation" which focused on the practical applications of biotechnology research, as well as the importance of complementary fields. Thanks to the generous contributions from a wide variety of sponsors, the conference attracted more than 180 participants including students and professionals from diverse backgrounds.

BioConnect 2018 will focus on bringing speakers and guests from diverse professional backgrounds to discuss cutting edge research in domains related to biotechnology. The speakers will also address career development and future within their particular fields such as academia, industry, business and government.

IBS expects to attract over 1000 participants from 50 countries to discuss topics such as biotechnology foundations, health, food, agriculture, environment and bioprocessing. This symposium will occur over the span of five days and include both scientific and business programs as well as social events for delegates, sponsors and exhibitors. BioConnect is pleased to partner with IBS and will be taking place on the *fifth day of IBS 2018*. Both events are independently sponsored.

We extend our invitation to the interdisciplinary biotechnology community that wishes to learn about and discuss the progression of biotechnology in the coming years. The current successes and challenges in this field will also be emphasized. Furthermore, internationally renowned speakers from academia and industry will be invited to demystify and merge the existent gap between the two scientific communities.

Attending this interdisciplinary and not-for-profit conference is an amazing opportunity for attendees to learn about the new and rapidly emerging fields of biotechnology and the future prospects of this field. The emerging technologies have the potential to change the future direction of the biotechnology industry, as well as scientific research. It will give a platform to the attendees to explore the current roles held by professionals in academia and industry, present cutting-edge research, gain business insights and network. In addition to this, the BioConnect platform allows for participating sponsorship to:

- **RAISE YOUR LOCAL PROFILE**

The symposium provides a multitude of exposure and networking opportunities for various organizations as the event will include presentations by invited experts in various biology-fields, a poster presentation competition, and a networking cocktail engaging hundreds of guests from various fields.

- **CONNECT WITH YOUR TARGET CLIENTELE**

As the symposium attracts many attendees in academic or industrial research, companies and organizations have the opportunity to display and advertise their various products and merchandise.

- **SUPPORT THE INTERESTS OF FUTURE SCIENTISTS**

Advances and applications of biotechnologies have had a significant impact in all areas of society. We believe this symposium will have broad appeal and great enjoyment value to all attendees, who range from a number of academic backgrounds and levels. It allows professionals to come together and discuss the current state and future direction of the biotechnology industry, whether it be in pharmaceutical, healthcare and biomedical, cosmetics, and/or cleantech.

Become a BioConnect 2018 Sponsor Today!

We thank you for your consideration and hope to form a partnership with you. Please refer to the following table for possible sponsorship options.

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Company Description in Conference Booklet/Itinerary	Exclusive full-package	½ page	¼ page	
Branding on Selected Marketing Materials	✓	✓	✓	
Web Branding, Link, Logo and Description	Exclusive full-page and front page	✓	✓	✓
Company Branding in Conference Booklet/Itinerary	✓	✓	✓	✓
Acknowledgements at the symposium closing ceremony	✓	✓	✓	✓

* Options pertaining to company descriptions and miscellaneous branding will be completed by the sponsoring company, and may be subject to modification by the BioConnect 2018 organizing committee.

* There is an option of offering branded items to the attendees. Please contact BioConnect 2018 organizing committee for more information

Donation Form

McGill's Biotechnology Graduate Student Society aims to provide its fellow classmates, as well as student bodies from various academic backgrounds, the opportunity to come together and discuss advances taking place in the biotechnology sector. We hope to attract entrepreneurs, scientists, journalists, investors and other professionals in the biotechnology sector.

Through the numerous talks and networking cocktail events, we hope that many enthusiastic attendees meet with today's industry leaders and up-and-coming entrepreneurs. We believe the stimulating environment will inspire attendees to become more informed about the progress in various scientific fields and may encourage them to explore their own venture and entrepreneurial interests.

Although McGill does provide its students societies with the means to organize events, funding an event of this magnitude must come from contributors, as the continued success is due to the generous support of our sponsors.

Please refer to the previous page for specific benefits of our sponsorship levels.

Pay to the order of: McGill University

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Memo: BioConnect 2018

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For more information, feel free to contact us at biotechnology.grad@gmail.com or aksha.kadri@mail.mcgill.ca.

Websites: <https://www.bioconnectmontreal.com/>, <http://www.ibs2018montreal.org/en/index.html>

Organizing Committee: <https://btgss.weebly.com/who-are-we.html>