



BtGSS

Presents

Today's Passion, Tomorrow's Innovation



BioConnect 2017

November 3rd, 2017

McGill University's New Residence Hall
3625 Av du Parc, Montréal, QC H2X 3P8

WHY SPONSOR US?

The McGill Biotechnology Graduate Students Society (BtGSS) will be holding its seventh annual BioConnect symposium this year under the theme “Today’s Passion, Tomorrow’s Innovation”. This year’s symposium will explore the practical applications of biotechnology research, as well as the importance of complementary fields such as commercialization, marketing, intellectual property, and more!

We hope to build upon last year’s event “From Bench to Bedside” which, thanks to the generous contribution from a wide variety of sponsors, attracted more than 200 participants from both industry and the university milieu, as well as an impressive lineup of speakers from the financial, regulatory, and scientific communities.

BioConnect 2017 will focus on bringing speakers and guests from diverse professional backgrounds to discuss how advances and contributions from their respective fields will help in the development of new biotechnologies.

We extend our invitation to the interdisciplinary biotechnology community that wishes to learn about and discuss the challenges that North American Biotech industries are currently facing, with an emphasis on innovation, collaboration, application, and the path taken to develop a novel idea.

Attending BioConnect 2017 is an amazing opportunity for attendees to learn about advancements in the field and the requirements needed to turn a novel idea into a fruitful product. As many have witnessed, emerging technologies have the potential to change the future direction of the biotechnology industry, as well as scientific research. BioConnect also offers great opportunities of networking and recruitment for companies looking to acquire experience and well-educated talent. In addition to this, the BioConnect platform allows for companies to;

- **RAISE YOUR LOCAL PROFILE**

The BioConnect symposium provides a multitude of exposure and networking opportunities for various companies as the event will include presentations by invited experts in various biotechnology-related fields, a poster presentation competition, and a networking cocktail engaging hundreds of guests from various fields.

- **CONNECT WITH YOUR TARGET CLIENTELE**

As the symposium attracts many attendees in academic or industrial research, companies have the opportunity to display and advertise their various products and merchandise.

- **SUPPORT THE INTERESTS OF FUTURE SCIENTISTS**

Advances and applications of biotechnologies have had a significant impact in all areas of society. We believe this symposium will have broad appeal and great enjoyment value to all attendees, who range from a number of academic backgrounds and levels. It allows professionals to come together and discuss the current state and future direction of the biotechnology industry, whether it be in pharmaceutical, healthcare and biomedical, cosmetics, and/or cleantech.

Become a BioConnect Sponsor Today!

We kindly thank you for your consideration and we hope to form a partnership with you. Please refer to the following table for possible sponsorship options.

	Platinum \$1,500+	Gold \$800-\$1,499	Silver \$400-\$799	Bronze \$100-\$399
Press Release regarding Sponsorship	✓			
Branding on Newsletters and “Up-to-Date” emailers	✓			
Invitation of employees/clients to the event	✓			
Speaking Opportunity at the Conference ¹	✓			
Option of Branded Table at the Event	✓	✓		
Prominent Branding on Main Event Poster and Banners	Large Poster & Banners	Large Banners	Small Banners	
Company Description in Conference Booklet/Itinerary	Exclusive full-page	1/2 page	1/4 page	
Branding on all Marketing Materials	✓	✓	✓	
Web Branding Link, Logo and Description	Exclusive full-page + front page	✓	✓	✓
Option of Offering Branded Items to Attendees	✓	✓	✓	✓
Company Branding in Conference Booklet/Itinerary	✓	✓	✓	✓

* Options pertaining to company descriptions and miscellaneous branding will be completed by the sponsoring company, and may be subject to modification by the BioConnect executive planning team. Sponsorship cost includes admission of a company representative for Platinum sponsors.

¹ Speakers and Sponsors are separated at BioConnect, however as a Platinum sponsor, we would like to offer the opportunity to speak as a panelist at the event. If you would like to have a representative speak on the panel, please inform the BioConnect executive planning team as soon as possible.

Donation Form

McGill's Biotechnology Graduate Student Society aims to provide its fellow classmates, as well as student bodies from various academic backgrounds, the opportunity to come together and discuss advances taking place in the biotechnology sector. We hope to attract entrepreneurs, scientists, journalists, investors and other professionals in the biotechnology sector.

Through the numerous talks and our networking cocktail event, we hope that many enthusiastic attendees meet with today's industry leaders and up-and-coming entrepreneurs. We believe the stimulating environment will inspire attendees to become more informed about the progress in various scientific fields and may encourage them to explore their own venture and entrepreneurial interests.

Although McGill does provide its student societies with the means to organize events, funding an event of this magnitude must come from contributors, as the continued success of BioConnect is due to the generous support of our sponsors.

Please refer to the previous page for the specific benefits of our sponsorship levels.

Mailing Address:

BioConnect 2017
To the Attention of: Christiane Trudeau
Institute of Parasitology,
Macdonald Campus, McGill University
2111 Lakeshore Road,
Sainte-Anne-de-Bellevue, Quebec
Canada, H9X 3V9

General Information for Invoice

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Contact Name: _____ Contact Title: _____

Phone Number: _____ Email Address: _____

For more information, feel free to contact us at biotechnology.grad@gmail.com